

Madison County Composite High School Mountain Bike Team Sponsorship Proposal



About the Team

The Madison County Composite (MCC) team is a mountain biking team comprised of high school students in grades 9-12 and middle grade students 6-8 from Madison County public schools. The students have just completed their first season of racing in the Idaho High School Cycling League as part of the National Interscholastic Cycling Association (NICA). This was Idaho's inaugural year entering NICA. There were four races this year starting at Grand Targhee and finishing with the State Championship race held in Boise with over 200 racers competing. NICA's mission is to support every student-athlete in the development of strong body, strong mind and strong character through their efforts on the bike. For 2016, NICA added two new core values: inclusivity and equality.

The MCC team began practicing in August 2015. The team is managed and coached by Joe Hill, owner of Sticks & Stones bike store. Joe grew up BMX racing out of Blackfoot, Idaho. Assistant Coach, Tony Perkins, is an experienced youth coach. He grew-up racing as a sponsored rider by Trek and Litespeed. Team Director Lori Merrill puts her heart and soul into keeping the team organized, happy, and safe. Eight additional certified ride leaders assist at practices. Currently the team is comprised of 14 boys and one girl with a passion for mountain biking and having fun together.

Sponsorship Need

The team is seeking donations to support purchasing team uniforms, race-day equipment, team amenities and funding to support volunteer coach travel and training. The 2016 season will involve more student-athletes as the sport begins to grow in our community. The MCC team is striving for inclusivity and equality for all student athletes who wish to participate and may need financial aid for NICA race fees, cycling gear (bike, helmet, gloves), uniforms, and travel expenses.

2016 Team Goals

MCC's goals are simple: Double our team numbers from this year and help every member have fun on a bike, grow physically as well as mentally, and improve their performance through the course of the season. Coaches are squarely focused on creating a team environment that is welcoming, safe and fun, teaching student athletes how to respect each other, the environment, the trails, their communities, and how to work together while practicing good sportsmanship and teamwork. This is a unique high school team environment where there are no cuts, everyone rides and contributes to the team no matter his or her ability level. This year's MCC team demonstrated great support for one another.

Definition of Mountain Bike Racing

NICA sanctioned races most closely resemble traditional cross-country mountain biking. Courses are generally a mix of single and double tracks and include both climbing and descending. Races begin with a mass start and multiple categories are on course at the same time, but with staggered start times. Bikes must have flat or riser bars (no drop bars) and tires wider than 1.75". Athletes ride one to four laps of a four to five mile bike course according to age, gender, and skill level.

Team Sponsor Benefits

As a "Top Gear" or "Speed Gear" (as defined below) sponsor of the MCC team, you will be supporting youth development by helping to promote the sport of mountain biking, which provides a healthy, social, and an outdoor-recreation lifestyle for Madison County Youth.

You will also receive additional benefits associated with being a Madison County Composite team sponsor, including:

- Logo on the team jersey
- Logo on the team banner
- Recognition on the team website, prominence according to sponsor level
- Recognition in all team media

Sponsor Level Donations:

"Top Gear": \$3000- 3 available

"Speed Gear" \$500- 5 available

Other Donations and in-kind (equipment, gear, etc.) donations welcome.

To support the Madison County Composite Team checks can now be made to Madison Education Foundation, which is a 501c3 Non-Profit Organization, making any* contribution over \$100 tax deductible. When writing a check, please specify that funds are for the Madison Mountain Bike team in the description. Thank you for your consideration in joining us to encourage our youth to develop strong minds, strong bodies, and strong character. We are also looking for interested sponsors to come back and help us "re-grease our chains each year."

Contact: Lori Merrill (208) 313-6781
Lisa Child (208) 534-8422
Joe Hill at (208) 339-1120 for further questions.

Checks Written to: Madison Education Foundation (MTB club), please specify Mountain Bike Club
Attn: Darin Herzoff
Idaho Central Credit Union
673 N 2nd E
Rexburg, ID 83440

Team 2016 Results

The MCC team has successfully obtained podium positions at each of the four races and finished 12th out of 18 teams. Four of our student-athletes placed in the top ten at the state championship race in Boise with Triston Merrill first place in Middle School Boys and Morgan Hurst placing third in Ninth grade girls. Race results this season are as follows: Grand Targhee- Kelton Williams Third Place in JV Boys, Morgan Hurst First Place Freshman Girls, Triston Merrill First Place Middle School B, Sun Valley- Morgan Hurst First Place Freshman Girls, Eagle, ID- Dugan Merrill Fifth Place JV Boys, Hunter Brown 2nd Place Sophomore Boys, Triston Merrill First Place Middle School B. The MCC team is young and positioned to advance quickly as they gain more experience. Current student athletes are as follows: Triston and Dugan Merrill, Morgan Hurst, Jacob and Austin Child, Hayden Castagno, James Turcotte, Ethan Jones, Hunter Brown, Zain Wood, John Zenger, Daniel Rowley, Kao Roach, Kelton Williams, and Oliver Hancock.